

## Who we are

Persona is an independent company (Local Authority Trading Company - LATCO) wholly owned by Bury Council. It delivers a range of care support options across Bury from over 14 centres, as well as in people's homes.

Persona provides care for young people with additional needs, people with learning disabilities, people with physical disabilities, older people, people living with dementia, people with autism, and carers.

Our range of services include:

- ✓ **Days** – specialist daytime support aimed at improving health and wellbeing through tailored activities and opportunities for people to connect and socialise.
- ✓ **Stays** – accommodation and care for people who need to stay for a short period of time. Reasons for visits include temporary stays due to house renovations/awaiting equipment, stays to help with hospital recovery, respite for family members, family carers and even planned holidays.
- ✓ **Lives** – care and support for people to live in the comfort of their own home and get out and about in their local community.

Our people are the heart of our business and that's why we have an employee forum to ensure that we include our team in how the organisation runs and the decisions we make.

## Our Vision and Values

Our Vision is to be a leading provider of adult social care, delivering excellent service all the time, every time. Our Values are....

### ❖ **Staying Well**

We will consider all areas of a person's life and provide signposting and advice where this benefits health and wellbeing.

### ❖ **Whole Family**

We will see the person we support in the context of their family and friends so that we can find solutions which are inclusive and build on natural support.

### ❖ **Enablement**

We'll support people to become as independent as they can and to develop or regain skills where these may have been lost.

### ❖ **Personalisation**

Our vision is that people live the life they choose rather than fitting in to what is on offer.

### ❖ **Quality**

We deliver quality services that people can trust.

### ❖ **Healthy Lifestyles**

We believe that active, healthy lifestyles can improve independence and quality of life.



## Contact Us!!

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